PREFERRED REGISTRATION DEADLINE IS JUNE 21.

The registration fee for the general public is $75 for a single day and $120 for both days (Day-of registration is $90 for a single day, $144 for both days). For University of Alabama employees and CCHS preceptors/adjunct faculty, the registration fee is $35 for a single day and $60 for both days. (There is no charge for the Friday evening special event, which is open to the public.)

REGISTRATION
JULY 25-26, 2014 • HOTEL CAPSTONE
TUSCALOOSA, ALABAMA

ONLINE REGISTRATION
Visit cchs.ua.edu/pcmh to register.

Online payment accepts Visa, MasterCard and Discover.

CME WILL BE PROVIDED. CEUs WILL BE PROVIDED FOR NURSING AND SOCIAL WORK.

Visit cchs.ua.edu/pcmh for more information.

THE UNIVERSITY OF ALABAMA
College of Community Health Sciences
P.O. Box 870326
Tuscaloosa, AL 35487-0326

Mail registration information and fee to:
College of Community Health Sciences
Box 870326
Tuscaloosa, AL 35487-0326

For purchase order payments, please complete the registration form and mail the form and a copy of the purchase order to the College of Community Health Sciences.

(Notice: Due to University of Alabama policy, registration and payment cannot be made via phone, fax or email. Credit card payments must be done via the online registration.)

CME WILL BE PROVIDED. CEUs WILL BE PROVIDED FOR NURSING AND SOCIAL WORK.

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What is a PCMH?

The patient-centered medical home is best described as a model of primary care delivery that is:

Patient-Centered: A partnership among practitioners, patients and families ensures that decisions respect patient’s values, needs and preferences, and that patients have the education and support to make decisions and participate in their own care.

Comprehensive: A team of care providers is accountable for a patient’s health-care needs, including prevention and wellness, acute care and chronic care.

Coordinated: Care is organized across the healthcare system, including specialty care, hospitals, home-health care and community services.

Accessible: Patients can access care with shorter waiting times, “after hours” care, 24/7 electronic or telephone access and communication through health IT innovations.

Quality/Safety: Clinicians and staff demonstrate a commitment to quality improvement by engaging in evidence-based medicine, performance measurement and improvement, measuring and responding to patient experiences and satisfaction and practicing population health management.

Continuing Education:

13.25 hours of CME will be provided.

14.4 hours of nursing CUs will be provided.

AAP and social work CUs have been applied for and are pending.

Friday, July 25

7:30 am

Conference Welcome and Introductions

Pleary Speaker: Paul Grundy, MD

The Patient-Centered Medical Home: A Foundation for Improving Patient Care

Breakout Session 1

Improving Patient Care Through Use of Data — Paul Grundy, MD

Improving Patient Care Through Practice Reorganization — Melly Goodell, MD

Keynote Speaker: Beverly Johnson

Improving Patient Care: The Essential Culture of Patient- and Family-Centered Care

Breakout Session 2

Improving Patient Care Through Building Partnerships with Patients and Families: Getting Started — Beverly Johnson

Improving Patient Care: Population and Patient Care Management in the Medical Home — Mary Coleman, MD, Professor of Family Medicine and Director of Care Management, LSU School of Medicine

3:30 – 4:30 pm

Panel Discussion with Paul Grundy, MD; Melly Goodell, MD; Beverly Johnson; and Mary Coleman, MD — How Do We Get Started on the PCMH?

Friday Evening Special Event — 6 pm

Reception — Refreshments and Dessert

9:30 pm

Welcome Reception — Refreshments and Dessert

Saturday, July 26

7:30 am

Conference Return

Plenary Speaker: Melly Goodell, MD

Leading Change

Breakout Session 1

Leading Change: Empowering Primary Care Physicians to Lead the Health Care Revolution — Michael Canfield, MD

Leading Patients to Better Health Through Health Coaching — Melanie Tucker, PhD, Assistant Professor and Director of Clinical Investigations, College of Nursing and Health Sciences

Keynote Speaker: Michael Canfield, MD

The Evolution of Palmetto Primary Care Physicians: How Primary Care Physicians Can Work Collaboratively to Produce Quality Patient Care in an Effective Business Model

Breakout Session 2

Leading One Practice into a PCMH Journey: Lessons Learned — Melly Goodell, MD

Leading Change Through Innovative Care Delivery — Brian Brown, MD, MedStar Health West; and Challey Alexander, MD, Associate Professor and Chair of Family Medicine, College of Community Health Sciences

Panel Discussion with Michael Canfield, MD; Melly Goodell, MD; and Sylvia Brown

3:30 – 4:30 pm

Panel Discussion with Paul Grundy, MD; Robert Moon, MD, Alabama Medicaid Director; Kathleen Brown, MD, Medical Director of BlueCross BlueShield of Alabama; and Melly Goodell, MD

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Keynote Speakers

Michael Canfield, MD, is a family physician and associate chief of staff of Ambulatory Care for the Central Alabama Veterans Health Care System (CAVHCs) in Montgomery, Ala. He is also a board-certified family physician and associate chief of staff of Ambulatory Care at the University of Alabama School of Medicine. Canfield has served in various roles at the VA, including chief of the Primary Care Ambulatory Care Service, chief of the Primary Care Program at CAVHCs, chief of the Emergency Care Service, and chief of the Internal Medicine Service at the Birmingham VA Medical Center.

Canfield is a Diplomate of the American Board of Family Practice and a fellow of the American Board of Family Physicians. He is also a Diplomate of the American Board of Sports Medicine and a fellow of the American Board of Sports Medicine. Canfield has served as a member of the Patient-Centered Primary Care Collaborative Board of Directors and is a member of the American Board of Family Practice.

Melly Goodell, MD, is chief of the Department of Family Medicine at MedStar Franklin Square Medical Center in Baltimore, Maryland. As chief, she oversees the 2011 achievement by MedStar’s Family Medicine Center of Level III NCQA Patient-Centered Medical Home status, and the center’s acceptance as one of 50 statewide practices into Maryland’s three-year PCMH Pilot Program. The Family Health Center provides care to more than 12,000 patients in the Baltimore area. As department chair, Goodell oversees a residency training program and is charged with growing the practice in terms of recruitment and population health efforts. Goodell serves as the director of Healthcare for the Homeless, a comprehensive health care site for homeless residents of Baltimore City. In 2011, she and her staff were awarded the Maryland HealthCare Foundation’s award for the Maryland’s three-year PCMH Pilot Program. The Family Health Center provides care to more than 10,000 patients in Maryland. In those roles, she has worked to advance the practice of patient- and family-centered care and community organizations. Johnson recently served as a project director for a multi-year initiative to align care with community organizations. Johnson currently serves as chief medical officer for the University of Alabama School of Medicine, where she is a professor of family medicine and chief of the Department of Family Medicine. She is also a member of the Patient-Centered Primary Care Collaborative Board of Directors.

BEVERLY JOHNSON

Beverly Johnson is president and CEO of the Institute for Patient and Family-Centered Care in Bethesda, Maryland. In these roles, she has worked to advance the practice of patient- and family-centered care for millions of patients. Beverly holds a master’s degree in nursing from the University of Kentucky and a doctorate in nursing practice from the University of Maryland. Johnson is the recipient of the 2011 Dorland Health People Award for leadership in the area of patient- and family-centered care. She is a member of the Patient-Centered Primary Care Collaborative Board of Directors.

MELLY GOODELL, MD

Melly Goodell, MD, is chief of the Department of Family Medicine at MedStar Franklin Square Medical Center in Baltimore, Maryland. As chief, she oversees the 2011 achievement by MedStar’s Family Medicine Center of Level III NCQA Patient-Centered Medical Home status, and the center’s acceptance as one of 50 statewide practices into Maryland’s three-year PCMH Pilot Program. The Family Health Center provides care to more than 12,000 patients in the Baltimore area. As department chair, Goodell oversees a residency training program and is charged with growing the practice in terms of recruitment and population health efforts. Goodell serves as the director of Healthcare for the Homeless, a comprehensive health care site for homeless residents of Baltimore City. In 2011, she and her staff were awarded the Maryland HealthCare Foundation’s award for the Maryland’s three-year PCMH Pilot Program. The Family Health Center provides care to more than 10,000 patients in Maryland. In those roles, she has worked to advance the practice of patient- and family-centered care and community organizations. Johnson recently served as a project director for a multi-year initiative to align care with community organizations. Johnson currently serves as chief medical officer for the University of Alabama School of Medicine, where she is a professor of family medicine and chief of the Department of Family Medicine. She is also a member of the Patient-Centered Primary Care Collaborative Board of Directors.

MICHAEL CANFIELD, MD

Michael Canfield, MD, is a family physician and associate chief of staff of Ambulatory Care for the Central Alabama Veterans Health Care System (CAVHCs) in Montgomery, Ala. He is also a Diplomate of the American Board of Family Practice and a fellow of the American Board of Family Physicians. He is also a Diplomate of the American Board of Sports Medicine and a fellow of the American Board of Sports Medicine. Canfield has served as a member of the Patient-Centered Primary Care Collaborative Board of Directors and is a member of the American Board of Family Practice.

Mary Coleman, MD, professor of family medicine and director of care management at LSU School of Medicine in Shreveport, La., is a national leader in advancing patient-centered care within VA medical centers. She is the recipient of the 2011 Dorland Health People Award for leadership in the area of patient- and family-centered care. She is a member of the Patient-Centered Primary Care Collaborative Board of Directors.

MARY COLEMAN, MD

Mary Coleman, MD, Professor of Family Medicine and Director of Community Health Clinics, MedStar Health, Washington, D.C., is a national leader in advancing patient-centered care within VA medical centers. She is the recipient of the 2011 Dorland Health People Award for leadership in the area of patient- and family-centered care. She is a member of the Patient-Centered Primary Care Collaborative Board of Directors.